



SHS PINNACLE

Business Ads in the SHS Yearbook for Local Businesses

Advertising in the Simsbury High School Pinnacle yearbook provides an excellent opportunity for you to get the word out about your business. The most important reason to advertise in the yearbook is to send a strong message to other area families that you support our school. Additional benefits include:

- **Increased exposure**—Students and their families look over their yearbooks repeatedly over the years, so your ad will be seen time and time again!
- **Targeted audience**—Advertising in the yearbook is targeted directly to young people and their families.
- **Value**—The yearbook ad is a great value. Price information for various sizes and types of yearbook ads appears below. Compare these to a one-week ad in the newspaper or a radio spot. What a bargain!

HOW TO PLACE YOUR AD

Check off ad size:

- Full Page (8 1/4" wide x 11" tall) \$400.00
- Half Page (8 1/4" wide x 5 3/8" tall) \$200.00
- Quarter Page (4 1/8" wide x 5 3/8" tall) \$100.00
- Eighth Page (4 1/8" wide x 2 13/16" tall) \$50.00

Camera ready ads are preferred, however, limited design services are available free of charge. Please attach your logo, business card, etc. and concise instructions. A proof will be provided prior to publication if you provide an email address below.

Name of Business

Your Name

Title

Address

City State Zip

Phone Email

Amount Enclosed \$

Make check payable to: Simsbury High School Yearbook
Send form & check to: Simsbury High School
 Attn: Pinnacle Yearbook
 34 Farms Village Road, Simsbury, CT 06070

